

1871

**EN**

**NORMANDIE**  
BUSINESS SCHOOL

# OLD SCHOOL

*Young Mind*

INTERNATIONAL PROGRAMMES

BACHELOR INTERNATIONAL  
MANAGEMENT

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MASTER INTERNATIONAL  
MANAGEMENT

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MS<sup>®</sup>, MSc<sup>®</sup>, 3<sup>e</sup> Cycle



# THE FUTURE BELONGS TO EXPLORERS



Ever since its inception in 1871, EM Normandie has always been about exploring boundaries and opening new perspectives for students and graduates, companies and higher education. Its new signature, "Old School, Young Mind", is a reminder that one of the oldest French Business Schools can attract youth at its core through a forward-thinking spirit and a thirst for exploration.

In a globalised world where understanding foreign cultures is essential, EM Normandie learned to expand its reach beyond its Norman roots. Since 2013, 3 new campuses have been opened: one in Paris, one of Europe's economic capitals; one in Oxford, world capital for academic excellence, and one in Dublin, central hub for start-ups and innovation. With more than 700 international students attending EM Normandie each year, the School has put welcoming international students at the heart of its strategy.

At a time when knowledge is everywhere and theory alone is not enough anymore, EM Normandie explores new learning methods to provide more tools for students to use in their future careers. From co-operative opportunities to classes taught either in French or 100% in English, everything is designed for students to grow through exciting interactive courses, flexible training programmes, and innovative learning experiences.

Anticipating future trends in technology and seeing career opportunities to be explored, the School has created new training programmes on all its campuses to provide students with tools they need to thrive in a professional environment through a combination of hard and soft skills actively sought by today's recruiters.

To facilitate students integration in an ultra-competitive labour market, the School has been exploring synergies with the business world and earning trust from companies worldwide. Through innovative pedagogical approaches such as the Career Path, mandatory experiences abroad and comprehensive work-study programmes, EM Normandie puts students at the helm of their future.

**Élian PILVIN**  
Deputy Director General, EM Normandie

## KEY FIGURES



4,500  
full-time and part-time students



82  
full-time faculty members



94%  
PhD holders amongst management lecturers



857  
external contributors and professionals



330  
staff members



200+  
international partner universities



5,000  
partner companies



18,500  
alumni in 100+ countries



AACSB is an American accreditation that acknowledges the excellence of the School, the relevance of its mission and strategy, the quality of its faculty and programmes, as well as the support provided to students throughout their journey. AACSB highlights the School's strengths: constant improvement of training, strong internationalisation, close links with the business world, educational innovation and research, culture of proximity and the power of its network. Only 5% of business schools in the world hold this label.



With the award of the EQUIS international accreditation delivered by the European Foundation for Management Development, EM Normandie has joined the very select club of 176 accredited universities and business schools worldwide. This label rewards the success of the School's academic model and quality approach. The team of auditors of this prestigious European label highlighted the school's anchoring in its territory, characterised by excellent relations with companies, the internationalisation of its programmes, an innovative pedagogy, and an important network of graduates.



EM Normandie's Master in Management was renewed in 2015 with a Bac+5 visa and a "Grade de Master" awarded by the French Ministry of National Education for 5 years. It provides students with an official title to validate their training throughout Europe.



Admission to the "Conférence des Grandes Écoles" is conditioned by demanding criteria such as student recruitment, the originality and coherence of teaching methods, the openness to international markets, the diversity of partner companies and the types of diplomas provided.



The BSIS label measures the impact and attractiveness of business schools on their territory, in terms of finance, employment and activities. This label recognised the School's excellence of results, particularly at the economic level.



EM Normandie is ranked 71<sup>st</sup> in the Financial Times' list of the 100 best Masters in Management programmes in the world.



EM Normandie is ranked 71<sup>st</sup> in the QS Management Masters Rankings' list of the 129 best Masters in Management programmes in the world.



**Learn more**  
About accreditations:  
[em-normandie.com/en/accreditations](http://em-normandie.com/en/accreditations)  
About rankings:  
[em-normandie.com/en/rankings](http://em-normandie.com/en/rankings)



# ONE SCHOOL, FIVE CITIES TO EXPLORE

International at its core, EM Normandie is established in France, England and Ireland in 5 student acclaimed cities, start-ups and companies. Want to explore? Begin your journey with EM Normandie by the Normandy beaches, grow your network in the city of lights and find your passion in the streets of Oxford. Discover what makes each city unique, and find your next destination.

## PARIS

From the Louvre museum to the Arc de Triomphe, the city of light, at the heart of France's most dynamic economic region, is full of famous monuments that rival the castles, landscapes, forests and valleys surrounding the area. The Paris campus is located in the 16<sup>th</sup> district, a 20-minute walk from the Eiffel Tower.

What more can be said about the city? With more than 600,000 companies, the Paris area is France's first economic region, the perfect way to kick-start your career.



## LE HAVRE

Le Havre, a major port town in Europe for freight and international trade, located at the mouth of the river Seine, is listed as UNESCO World Heritage since 2005. This dynamic city is always striving for innovation and attracts companies motivated by it logistics and industrial opportunities.

For the start of the 2020 academic year, a new campus will welcome the students! Ideally located in the heart of Le Havre's student life, this 12,700m<sup>2</sup> building with its bold architecture will be shared with the "Cit  Num rique". It will offer "EdTech" classrooms, training and living spaces perfectly adapted to the needs of students.



## OXFORD

Oxford is purpose-built for students and education with 38 colleges throughout the city and home to one of the world's top 3 universities. Located in the city centre, the School's campus is close to all the main sights and shops, with London and its famous financial district a few miles away.

The city is also attractive because of the multitude of activities at your disposal: museums, boat trips, cultural activities (theatres, cinemas, concerts, etc.). Located 2 hours away from London, Oxford is an ideal starting point to visit England and its contrasting landscape.



## CAEN

Caen is a lively university town with a distinctive identity, located 30 minutes away from the famous Normandy D-Day beaches. Some of the many sites of interest of the area include the Memorial Museum for World War II and History for Peace, the castle and abbeys built by William the Conqueror, etc. The region is also an attractive destination for the tourism industry.

With nearly 30,000 students, the city of Caen is renowned for the quality of its student life and plethora of cultural offerings (arts, theatres, concert halls, etc.) spread throughout the city. The highlight of the year is the student carnival, the largest in Europe with more than 35,000 students every year.



## DUBLIN

Dublin is one of Europe's best tourist destinations and home to many international companies' EMEA headquarters (Google, Microsoft, Twitter, Amazon, etc.). Located in the city centre, the School's campus is located close to the International Financial Services Centre (IFSC).

Small in size but big in character, the lively cosmopolitan city of Dublin promises a unique experience in your journey at EM Normandie. Experience the Irish culture through its folklore, and come and discover what the craic is!





# BACHELOR INTERNATIONAL MANAGEMENT



## BMI1

LE HAVRE 🇫🇷

Core management  
courses

1 compulsory foreign  
language and 2 optional  
foreign languages

Preparation for  
expatriation in BMI2



### COMPULSORY INTERNSHIP

6 to 12 weeks in  
France or abroad  
Get to know the  
Business world

## BMI2



2 SEMESTERS ABROAD  
in one of our partner universities

ARGENTINA  
BELGIUM  
CANADA  
CHILE  
CHINA  
SOUTH KOREA  
UNITED ARAB EMIRATES  
SPAIN  
FINLAND  
GERMANY  
HUNGARY  
IRELAND  
ITALY  
JAPAN

LATVIA  
LITHUANIA  
MOROCCO  
THE NETHERLANDS  
ROMANIA  
UNITED KINGDOM  
RUSSIA  
SENEGAL  
SLOVAKIA  
SWITZERLAND  
TAIWAN  
TUNISIA  
TURKEY  
USA

## BMI3

LE HAVRE 🇫🇷

Logistics and  
International Trade

OR

International  
Business

OR

Double degree abroad  
in a partner universities



### COMPULSORY INTERNSHIP

3 to 5 months in France  
or abroad  
Acquire experience in relation to  
the chosen option

OR

### COOPERATIVE TRACK IN 1 YEAR

Become part of a company while  
finishing your degree

With its many options, internship opportunities and semesters of study abroad, the Bachelor's Degree in International Management gives you, in just 3 years, all the knowledge, openness to the world and experience to start a career thanks to innovative pedagogical methods that are:

- Bespoke: choose your career and the options that suit you best: choice of languages, expatriation destination, double degree, or a final year option.
- Business-oriented: with two periods of mandatory internship in France or abroad during the first and third year of the Bachelor's Degree. International students can also do their compulsory internships in a foreign country.
- International-oriented: with 2 semesters abroad in one of our partner universities.

## BMI3

The third year of the Bachelor's Degree in International Management is a decisive step in your training that allows you to choose between four options:

### Logistics and International Trade

The Logistics and International Trade option provides expertise on the entire supply chain for all industries:

- Supply Chain
- Inventory Management
- Distribution
- Etc.

### International Business

The International Business option provides expertise on all aspects of international exchange:

- Business Ethics
- Intercultural Management
- International Marketing
- Etc.

Both options include a compulsory three-to-five-month internship in France or abroad.

### Cooperative track in 1 year

Immediately apply the lessons learned in class, become an employee of a company, get a job before earning your degree.\*

### Double degree abroad

Students entering the School in BMI1 can earn a double degree in BMI3 by enrolling in a partner university.



“ The Bachelor's Degree offers an exciting programme within a group of students from all over the world, and the opportunity to explore other cultures abroad. Seduced by the atmosphere, the quality of the teaching and the proximity with the teachers, I'm happy I chose EM Normandy. ”

Shonnead, Graduate 2016, Bachelor International Management



# MASTER INTERNATIONAL MANAGEMENT



**M1**

3 TRACKS AVAILABLE

CAEN  
LE HAVRE  
DUBLIN  
OXFORD

OPTIONAL  
GAP YEAR

**M2**

CAEN  
LE HAVRE  
PARIS  
OXFORD

## EXPERTISE TRACK

Caen, Le Havre, Dublin, Oxford

S1: common core curriculum + one major to choose from: Finance, Marketing, Supply Chain Management, and Entrepreneurship/Innovation

S2: in Dublin, Oxford, or in one of our partner universities

OR

## GLOBAL TRACK

Le Havre, Oxford

S1 and S2: courses taught 100% in English

OR

S1: courses taught 100% in English in Le Havre or Oxford

S2: in partner universities



## OPTIONAL INTERNSHIP

1 to 3 months in France or abroad  
Acquire experience in relation to your chosen career orientation

OR



## EXCELLENCE TRACK IN 3 YEARS

M1 + ONE-YEAR INTERNSHIP + M2  
Paris, Oxford

M1 courses taught 100% in English on the Paris campus  
M2 courses taught 100% in English on the Oxford campus  
2 x 6-month high-potential internships

OR



## COOPERATIVE TRACK IN 2 YEARS

Caen, Le Havre, Paris

Become part of a company before graduating

## EXPERTISE TRACK

The choice of M2 will be dependent on the major chosen during the M1

Courses related to one of the 16 selected majors

OR

## GLOBAL TRACK

Courses related to one of the 16 selected majors

OR

Double degree 100% in English from a partner university or school (in France or abroad)

## IN-COMPANY CONSULTING PROJECT

Related to the major chosen

## COMPULSORY INTERNSHIP

6 months in France or abroad  
End-of-study internship: make your entry into the working life

## 2 X 6-MONTH INTERNSHIP

12 months of internships in France or abroad to acquire professional experience

**M2**

For the final year of the Master in Management, three possibilities are offered in the Expertise and the Global Tracks: live abroad in one of the 200 partner universities and return with a double degree, specialize in one of the partner institutions of EM Normandie in France, opt for one of the 16 majors offered at the School.

- **Audit et Finance d'Entreprise, campus du Havre** : préparez-vous aux métiers de l'audit, du contrôle de gestion, de la banque et de la finance pour des postes à responsabilité opérationnelle.
- **Banking, Finance and FinTech, Oxford campus** : take your first steps towards a career in finance, banking and FinTech near London, the world's financial centre and FinTech world capital.
- **Cross Cultural Marketing and Negotiation, Caen campus** : communicate effectively with culturally diverse business partners as well as successfully collaborate with, or run, multicultural working groups.
- **Entrepreneurs, campus du Havre** : orientez-vous vers des fonctions de chef d'entreprise, directeur général, directeur de filiale, responsable de centre de profit, ingénieur d'affaires, chef de projet ou créateur d'entreprise.
- **Financial Data Management, campus de Caen** : détenez toutes les clés pour être au cœur de la transformation numérique du monde de la finance.
- **International Business, Le Havre campus** : become a manager or team leader in international environs, with not only theoretical knowledge but also operational know-how.
- **International Events Management, Paris campus** : work in a rapidly developing sector where management skills are required alongside expertise specific to the Events industry.
- **International Logistics and Port Management, Le Havre campus** : acquire leading-edge expertise in all the functions and processes related to international logistics management.

- **Stratégie Digitale et Innovation, campus de Paris** : devenez un acteur majeur de la transformation numérique d'une entreprise dans tous ses aspects : stratégiques, commerciaux, business model, systèmes d'information...
- **Manager des Ressources Humaines, campus de Paris** : détenez toutes les clés pour gérer le champ des outils de la gestion des ressources humaines sous l'angle du management des compétences.
- **Manager des Systèmes d'Information et du Numérique, campus de Caen, en partenariat avec l'EMSI Grenoble Groupe GEM** : devenez le lien entre systèmes d'information et monde des affaires.
- **Marketing, Communication et Ingénierie des Produits Agroalimentaires, en partenariat avec UniLaSalle Rouen** : devenez un cadre spécialiste de la filière agroalimentaire avec la double compétence : technique et gestionnaire.
- **Start-up et Développement Numérique, campus de Caen** : devenez un acteur majeur du développement des start-ups de demain.
- **Stratégies de Développement et Territoires, campus de Caen** : devenez un spécialiste du développement local, du marketing territorial et du développement économique, au service des entreprises et des territoires.
- **Stratégie Marketing et Développement Commercial, campus du Havre** : préparez-vous à des postes à responsabilité opérationnelle ou stratégique dans les métiers de la vente, de la communication et du marketing.
- **Supply Chain Management, Le Havre campus** : acquire a range of transversal skills and strategic business alignment expertise that enable the identification of value creation potential within and across supply chains.

## Compulsory Internship

6 months in France or abroad  
End-of-study internship: make your entry into working life

Available as a cooperative track. Courses taught 100% in English. Option providing 3 exemptions from the DSCG (Superior Diploma of Accounting and Management).





# MSc<sup>®</sup>, MASTER OF SCIENCE, MASTÈRE SPÉCIALISÉ<sup>®</sup>, 3<sup>E</sup> CYCLE

MSc<sup>®</sup>, Master of Science, Mastère Spécialisé<sup>®</sup> and 3<sup>e</sup> Cycle programmes combine training seminars with consulting projects and in-company challenge periods with a pronounced international orientation. MSc and Master of Science programmes are taught 100% in English while Mastère Spécialisé<sup>®</sup> and 3<sup>e</sup> Cycle programmes are taught 100% in French.

## Key points:

- Acquisition of dual areas of expertise
- Proven career booster
- Development of a professional network

“ When I first arrived at EM Normandie, I was impressed by the quality and variety of the courses, the level of the teaching staff and the international dimension of the School. Thanks to the expertise and daily presence of international teachers, I was able to feel comfortable while immersing myself in French culture, something that was very important to me since I was studying at the Paris campus. In short, the best of both worlds! ”

Kim, MSc<sup>®</sup> International Events Management student

	SPECIALISATION	PROGRAMME	CAMPUS
MARKETING AND COMMUNICATION	Cross Cultural Marketing and Negotiation 🌐	MSc <sup>®</sup>	Caen
	International Events Management 🌐	MSc <sup>®</sup>	Paris
	Marketing, Communication et Ingénierie des Produits Agroalimentaires 🇫🇷	MS <sup>®</sup>	Rouen
	Stratégie Marketing et Développement Commercial 🇫🇷	MS <sup>®</sup>	Le Havre
MANAGEMENT	Manager des Ressources Humaines 🇫🇷	MS <sup>®</sup>	Paris
	MESB - Sciences et Management de la Filière Équine 🇫🇷	MS <sup>®</sup>	Dijon, Caen, Paris et Lexington (USA)
LOGISTICS	International Logistics and Port Management 🌐	MSc <sup>®</sup>	Le Havre
	Supply Chain Management 🌐	MSc <sup>®</sup>	Le Havre
BUSINESS AND STRATEGY	Banking, Finance and Fintech 🌐	Master of Science	Oxford
	Stratégie de Développement et Territoires 🇫🇷	MS <sup>®</sup>	Caen
	Entrepreneurs 🇫🇷	MS <sup>®</sup>	Le Havre
INFORMATION SYSTEMS	Manager des Systèmes d'Information et du Numérique 🇫🇷	3 <sup>e</sup> Cycle	Caen
TOURISM	Tourism and Leisure Management 🌐	MSc <sup>®</sup>	E-learning



# MSc<sup>®</sup>, MASTER OF SCIENCE

“ The MSc<sup>®</sup> Supply Chain Management gave me all the tools and practical know-how I needed to kick-start my career as an Operations Manager. ”

Mia, Graduate 2018, MSc<sup>®</sup> Supply Chain Management

MSc<sup>®</sup>

## CROSS CULTURAL MARKETING AND NEGOTIATION

CAMPUS  
CAEN



Become a business expert in a multi-cultural environment.

In a globalised world with seemingly open economic borders, cultural differences still play a major role that requires specific knowledge to handle business successfully.

The MSc<sup>®</sup> Cross-Cultural Marketing and Negotiation Programme develops the essential knowledge and qualities required for Marketing and Negotiation functions in an international environment with a pronounced cultural difference.

### Programme overview

- International Business and Trade
- Marketing and Negotiation in a Cross Cultural Context
- Intercultural Management
- Interpersonal Negotiation
- Web-Marketing
- Region specific issues (Asia Pacific, South America, Latin America, North America, Africa and Middle East, Europe, Russia and Scandinavia).

### Professional experience

- 1 five-week in-company Junior Consulting Project: Marketing or Cross Cultural Communication. Projects are found and validated by the programme team.
- 1 two-week Challenge: Negotiation or Cross Cultural Marketing
- 1 four-to-six-month internship

### Career opportunities

- Head of Exports/Imports
- Product Manager
- International Brand Manager
- International Sales Manager
- International Project Manager
- International Marketing Consultant

MSc<sup>®</sup>

## INTERNATIONAL EVENTS MANAGEMENT

CAMPUS  
PARIS



Join an exciting and ever-evolving industry.

The Events Industry is a dynamic and fast-growing sector that requires a specific knowledge in Events Environment, Project Management, Marketing and Finance in order to be successful.

With MSc<sup>®</sup> International Events Management, acquire the theoretical knowledge, the field expertise and competencies required to build a successful career in the Events Industry.

### Programme overview

- The stakes of the International Events Industry (including Digital Strategies in Events)
- Events Marketing: Brand Management, Communication and Media Relations
- International Project Management
- Events Risk Management
- Partnerships and Sponsoring for International Events
- Management
- Sustainable Development and Events

### Professional experiences

- 1 two-week Challenge in Semester 1
- 1 four-week Junior Consulting Project in Semester 2
- 1 two-week Challenge in Semester 2
- Field visits to French companies specialised in Events
- 1 business trip to Las Vegas
- 1 four-to-six-month internship

### Career opportunities

- Head of Events Projects in Agencies, Hotels, Convention Centres
- Head of Event Communication
- Head of Media Relations
- Customer Executive
- Business Developer

MSc<sup>®</sup>

## INTERNATIONAL LOGISTICS AND PORT MANAGEMENT

CAMPUS  
LE HAVRE



Be at the forefront of port efficiency.

The shipping industry has known many transformations since its inception. From the impact of new technologies to the scale of a globalised world, understanding global trends and adapting to an ever-increasing economy is key.

The MSc<sup>®</sup> International Logistics and Port Management Programme aims to provide expertise for all occupations related to Global Logistics Flow Management and Port Management.

### Programme overview

- Basics of Logistics
- Basics of Operations Management
- Logistics Performance
- Transport Modes
- International Trade
- International Logistics and Port Management

### Professional experiences

- Professional seminars
- Logistics Flows Modelling Challenge
- Logistics Flow Optimisation Challenge
- Serious Games
- 1 four-to-six-month internship

### Career opportunities

- International Flows Manager
- Logistics Consultant
- International Logistics Project Manager
- Head of Import and Export
- International Logistics Customer Service Representative
- Operations and Logistics Coordinator

MSc<sup>®</sup>

## SUPPLY CHAIN MANAGEMENT

CAMPUS  
LE HAVRE



Become the missing link in a global economy.

With globalisation at the heart of today's economy, efficiently managing supply chains has become a challenge for companies and an opportunity for those who can master them. The MSc<sup>®</sup> Supply Chain Management trains managers who can handle physical and data flows in order to build value-creating strategies.

### Programme overview

- Logistics
- Operations Management
- Performance in Logistics
- Supply Chain Management
- Value Management
- Demand Management

### Professional Experience

- Professional seminars
- Logistics Flows Modelling Challenge
- Logistics Flow Optimisation Challenge
- Serious Games
- 1 four-to-six-month internship

### Career opportunities

- SCM Project Manager
- Operations Director
- Warehouse Operations Leader
- Demand Planning Specialist
- Head of Procurement
- Global Supply Chain Manager



MSc®

## TOURISM AND LEISURE MANAGEMENT

E-LEARNING



MSc MASTER OF SCIENCE



Acquire the necessary knowledge to thrive in the Tourism and Leisure Industry.

Over the last decades, the Tourism Industry has experienced continued growth and deepening diversification to become one of the fastest growing economic sectors in the world, employing millions of people.

The MSc® Tourism and Leisure Management meets the challenges of increasing international competition and the major changes in consumer behavior in order to develop competencies and knowledge essential to succeed in this industry.

### Programme overview

- Tourism and Leisure Marketing
- Tourism and Leisure Project Management
- Sales and Negotiations applied to the Tourism Industry
- International Laws and Regulations
- Sustainable Tourism and Leisure
- Tourism and Leisure Resource Management

### Professional experience

- Residential seminar in Paris
- Residential seminar in Las Vegas (USA)
- In-company Junior Consulting Project
- Start-up creation project
- 1 four-to-six-month internship

### Career opportunities

- Tour Operator Product Manager
- Department Head in an Events company
- Head of Marketing and Communication
- Leisure Centre Manager
- Tourism Consultant
- Start-up Entrepreneur

“ I have just had an incredible experience at EM Normandie while finishing my studies with an MSc in Cross Cultural Marketing and Negotiation. During this year spent with students from all over the world, I was able to discover other ways of thinking and seeing the world. Thanks to ongoing practical cases such as the adaptation of the marketing mix of a French luxury product to the characteristics of the Chinese market, I was able to better understand the challenges of globalisation. This year has been very formative and rewarding for my professional future. I recommend this programme to anyone who wants to give their career an international dimension. ”

Jennifer, Graduate 2018,  
MSc® Cross Cultural Marketing  
and Negotiation

MASTER  
OF SCIENCE

## BANKING, FINANCE AND FINTECH

CAMPUS  
OXFORD



Be at the forefront of tomorrow's industry.

Technology has drastically changed how business operates, with no exceptions to the financial sector. By challenging traditional concepts, FinTech has become a dawn of the new age of business.

The MSc Banking, Finance and FinTech programme trains executives with a sound financial culture and an understanding of the new entrants in this sector. It combines working closely with businesses with a strong emphasis on developing critical thinking.

### Programme overview

- Accounting and Finance
- Banking
- Information Systems and Tools
- FinTech
- Entrepreneurship and Management
- Audit

### Professional experiences

- 2 Challenges: one with a FinTech company and the other with a bank
- Visits to FinTech companies and banks in the London Financial Centre
- Conferences with the broader Oxford business and academic community
- 1 four-to-six-month internship

### Career opportunities

- Management Consulting
- Distance Client Counsellors
- Strategic Analysts
- Web Business Developers
- Project Manager



# MASTÈRE SPÉCIALISÉ<sup>®</sup>, 3<sup>E</sup> CYCLE

MS<sup>®</sup>

## STR@TÉGIE DE DÉVELOPPEMENT ET TERRITOIRES

CAMPUS  
CAEN



Devenez un expert du développement territorial au service des entreprises et des acteurs des territoires.

Le développement territorial permet aux collectivités locales de s'adapter aux défis de la mondialisation en faisant valoir leurs points forts, leurs particularités et le développement de leurs projets territoriaux.

Inscrit dans cette optique, le MS<sup>®</sup> Str@tégies de Développement et Territoires forme des experts capables de prendre en main des projets locaux et régionaux dans le cadre des dispositifs de développement des territoires.

### Aperçu du programme

- Outils et analyse territoriale
- Stratégies et politiques de développement
- Transition, durabilité et territoires
- Entreprises, développement économique et territoires

### Expérience professionnelle

- Voyages d'études à Bruxelles, Oxford et Southampton
- Enquêtes et traitement d'enquêtes
- Séminaires d'intelligence territoriale
- Stage de 4 à 6 mois

### Opportunités de carrière

- Responsable du développement économique
- Chargé de missions création et développement des entreprises
- Développeur économique
- Ingénieur d'affaires territorial
- Chef de projet en développement local
- Agent de développement local

MS<sup>®</sup>

## MANAGER DES RESSOURCES HUMAINES

CAMPUS  
PARIS



Obtenez toutes les clés pour devenir un professionnel performant des Ressources Humaines.

Actrice stratégique et innovante, la fonction RH occupe une place centrale dans le développement d'une entreprise et de ses salariés.

Se démarquant par sa forte dimension professionnalisante, sa spécialisation sur la Gestion Prévisionnelle de l'Emploi et des Compétences (GPEC) et la digitalisation des RH, le MS<sup>®</sup> Manager des Ressources Humaines délivre toutes les clés pour devenir des professionnels performants, capables de répondre aux besoins exprimés par les entreprises.

### Aperçu du programme

- Comprendre la fonction RH
- Gestion individuelle des RH
- Management des compétences
- Gestion collective des RH
- Pilotage stratégique des RH
- Développement stratégique des RH

### Expérience professionnelle

- Mission en entreprise : start-up RH
- Mission en entreprise : grands groupes RH
- Challenges encadrés par des professionnels
- Stage de 4 à 6 mois

### Opportunités de carrière

- Chargé/Responsable recrutement
- Chargé/Responsable formation
- Consultant en entreprise
- Responsable de la GPEC
- Manager du changement organisationnel

MS<sup>®</sup>

## MARKETING, COMMUNICATION ET INGÉNIERIE DES PRODUITS AGROALIMENTAIRES

UNILASALLE  
ROUEN



Accompagnez la transformation de l'industrie agroalimentaire.

Nouvelles tendances alimentaires, Big Data, commercialisation... Les défis de l'agroalimentaire ne manquent pas pour accompagner l'évolution de cette industrie et promouvoir ses valeurs auprès des consommateurs.

Le MS<sup>®</sup> Marketing, Communication et Ingénierie des Produits Agroalimentaires forme des experts de la filière agroalimentaire aux métiers du marketing, de la communication et du commercial.

### Aperçu du programme

- Nouveaux comportements alimentaires
- Marketing et commercialisation des produits agroalimentaires
- Big Data et stratégie de communication
- Techniques d'innovation en agroalimentaire
- Management de projet agroalimentaire

### Expérience professionnelle

- Serious Game centré sur une stratégie marketing d'une entreprise B2B
- Challenge : révision d'une gamme de produits alimentaires
- Projet Mark'eating
- Stage de 4 à 6 mois

### Opportunités de carrière

- Chef de produit
- Category manager
- Responsable marketing
- Responsable trade marketing
- Consultant marketing
- Chargé de communication

MS<sup>®</sup>

## STRATÉGIE MARKETING ET DÉVELOPPEMENT COMMERCIAL

CAMPUS  
LE HAVRE



Développez la notoriété et le chiffre d'affaires de votre entreprise.

Comment accroître la visibilité et le nombre de clients d'une entreprise ? Comment développer l'attractivité de son offre et faire d'elle un acteur majeur du marché ?

Le MS<sup>®</sup> Stratégie Marketing et Développement Commercial donne les clés pour répondre à ces défis et forme les professionnels de demain aux métiers du marketing, de la communication et du commercial.

### Aperçu du programme

- Négociation commerciale et technique de vente
- Marketing industriel et achats
- Marketing et stratégie commerciale
- E-Marketing
- Gestion de marque
- Stratégie marketing

### Expérience professionnelle

- Colloques
- Mission marketing et stratégie commerciale en entreprise
- Challenge développement commercial
- Challenge e-marketing
- Stage de 4 à 6 mois

### Opportunités de carrière

- Responsable commercial
- Chef de produit
- Responsable marketing
- Business developer
- Consultant

“ Le MS Entrepreneur est une formation de qualité qui permet d'acquérir une double compétence en entrepreneuriat et en gestion de l'innovation. Grâce au savoir dispensé lors de ma formation, je dispose désormais de toutes les clés pour atteindre mon objectif et créer mon entreprise de produits d'hygiène réutilisables. ”

Rachel, diplômée 2018, MS<sup>®</sup> Entrepreneurs



Obtenez toutes les clés pour créer ou reprendre une entreprise et participer au développement d'activités.

Dans un environnement professionnel en constante évolution, l'entrepreneur d'aujourd'hui fait figure de précurseur de par sa capacité à donner vie à ses projets pour anticiper la demande, lancer une entreprise qui réponde aux besoins de ses futurs clients et développer une activité pérenne.

Le Mastère Spécialisé<sup>®</sup> Entrepreneurs permet d'acquérir les compétences pour créer une start-up, accompagner des créateurs et mener des projets innovants au sein d'entreprises existantes.

#### Aperçu du programme

- Négociation commerciale et techniques de vente
- Séminaire intensif de codage
- Création de site web et de solution e-commerce
- Participation à des projets en entrepreneuriat

#### Expérience professionnelle

- Mission de création d'entreprise (6 semaines)
- Mission de développement commercial de produits et services innovants (5 semaines)
- Challenge en reprise d'entreprise (3 semaines)
- Challenge en redressement d'entreprise en difficulté (3 semaines)
- Stage de 4 à 6 mois

#### Opportunités de carrière

- Créateur/Repreneur d'entreprise
- Franchiseur
- Chef de projet
- Ingénieur d'affaire
- Conseiller en création d'entreprise

## MESB – SCIENCES ET MANAGEMENT DE LA FILIÈRE EQUINE

DIJON, CAEN, PARIS  
ET LEXINGTON (USA)

MS<sup>®</sup> MASTÈRE  
SPÉCIALISÉ



NOUVEAU

Intégrez l'unique formation Bac+6 dédiée à la filière équine en France !

Né d'une volonté collective de chercheurs, d'experts en nutrition du cheval, de professionnels reconnus et du pôle de compétitivité Hippolia, le Mastère Spécialisé<sup>®</sup> MESB - Sciences et Management de la Filière Équine forme des futurs managers de la filière équine. Cette formation est co-portée par AgroSup Dijon, fondateur du MS, l'EM Normandie et l'Université du Kentucky (USA).

#### Lieux de formations

- AgroSup Dijon : campus de Dijon
- EM Normandie : campus de Caen et Paris
- Université du Kentucky : campus de Lexington (USA)

#### Aperçu du programme

- Management
- Conduite de projet
- Création d'entreprise
- Gestion
- Connaissance de la filière
- Sciences équines

#### Expérience professionnelle

- Mission professionnelle de 6 mois en entreprise
- Stage d'immersion professionnelle de septembre à décembre en France

#### Opportunités de carrière

- Courtier
- Directeur d'association équine
- Chargé de missions à l'international
- Assistant entraîneur
- Chargé de communication

## MANAGER DES SYSTÈMES D'INFORMATION ET DU NUMÉRIQUE

CAMPUS  
LE HAVRE



Soyez au cœur de la transformation numérique d'une entreprise.

Rendue indispensable du fait des évolutions technologiques récentes, la gestion des systèmes d'information est devenue une actrice incontournable du monde de l'entreprise.

Le 3<sup>e</sup> cycle Manager des Systèmes d'Information (SI) et du Numérique forme des experts du management des nouvelles technologies, des processus et des hommes. Il prépare à des postes à responsabilités dans un domaine évolutif et riche en opportunités professionnelles.

#### Aperçu du programme

- Fondements techniques et programmation
- Management de projets SI
- Modélisation et bases de données
- Intégration des SI aux métiers
- Gestion de la sécurité informatique
- Gouvernance et stratégie SI

#### Expérience professionnelle

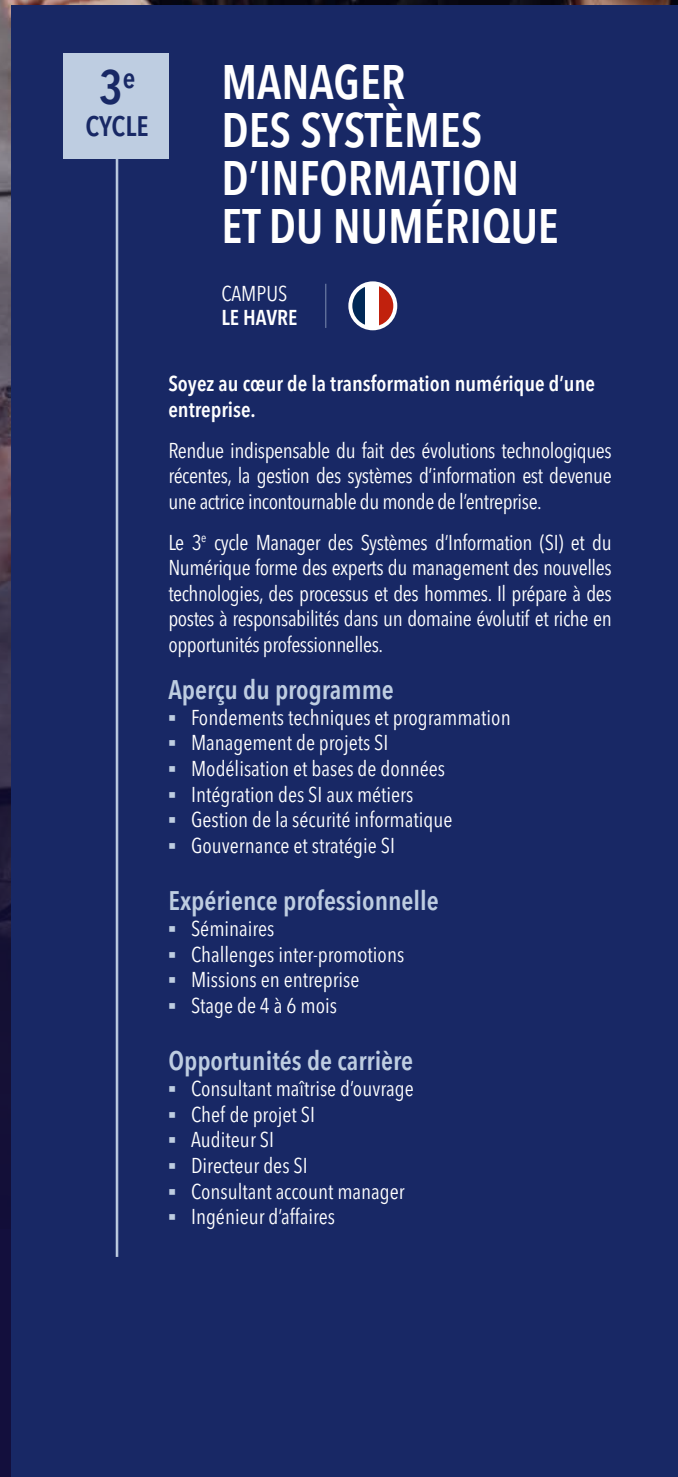
- Séminaires
- Challenges inter-promotions
- Missions en entreprise
- Stage de 4 à 6 mois

#### Opportunités de carrière

- Consultant maîtrise d'ouvrage
- Chef de projet SI
- Auditeur SI
- Directeur des SI
- Consultant account manager
- Ingénieur d'affaires

“ Je garde un très bon souvenir de mon expérience en 3<sup>e</sup> cycle à l'EM Normandie. La variété des cours, l'expertise des intervenants et les challenges entreprise m'ont permis de me préparer au mieux à mon poste actuel de Chef de Projet MOE. ”

Dimitri, diplômé 2018, 3<sup>e</sup> cycle,  
Manager des Systèmes d'Information  
et du Numérique





# ADMISSION

## BACHELOR INTERNATIONAL MANAGEMENT



### Admission requirements

#### BMI1 Admission:

- Students holding non-French degrees (A Level, High School Degree Diploma).
- For courses taught in French, international students will be required to provide an official French language level certification (B2 level is requested).
- For courses taught in English, an official English language certification will be required (IELTS 5, TOEIC 750 or TOEFL 72).

#### BMI3 Admission:

- The programme is open to students having completed or in the process of completing a Bac+2 degree.
- For courses taught in French, international students will be required to provide an official French language level certification (B2 level is requested).
- For students applying for the International Business option taught in English, an official English language certification will be required (IELTS 5, TOEIC 750 or TOEFL 72).

### Selection

#### The selection is a two-step process:

- The online application form [bachelor.em-normandie.com](https://bachelor.em-normandie.com) in order to evaluate academic excellence and motivations.
- The selected applicants will be invited to an interview.

### Calendar

EM Normandie Business School holds rolling admissions throughout the year. We strongly encourage applicants to submit their applications early.

### Required documents

CV, cover letter, copy of passport, id photography, diploma or certificate of attendance if you have not yet graduated, High School grades transcript, test score mandatory for English Track (TOEFL, IELTS, TOEIC).

No English language test score is required for students holding a degree from an English-speaking university.

Application fees: 50€

#### Online application on:

[bachelor.em-normandie.com](https://bachelor.em-normandie.com)

## MASTER INTERNATIONAL MANAGEMENT



### Admission requirements

Students under 25 years old, who hold a non-French degree obtained after at least three years of higher education outside France (Licence degree, Bachelor's degree, Benke diploma, etc.) are eligible to apply.

### Selection

#### The selection is a two-step process:

- Apply exclusively through the EM Normandie web site: [master.em-normandie.com](https://master.em-normandie.com) in order to evaluate academic excellence and motivations to pursue studies.
- The selected applicants will be invited to an interview.

### Calendar

EM Normandie Business School holds rolling admissions throughout the year. We strongly encourage applicants to submit their applications early.

### Required documents

CV, cover letter, copy of passport, id photography, diploma or certificate of attendance if you have not yet graduated, university grades transcript, one or two recommendation letters (optional), test score mandatory for English tracks (TOEFL, IELTS, TOEIC).

No English language test score is required for students holding a degree from an English-speaking university.

Application fees: 50€

#### Online application on:

[master.em-normandie.com](https://master.em-normandie.com)

## MASTÈRE SPÉCIALISÉ®, 3<sup>E</sup> CYCLE



### Critères et niveau requis

Le programme est ouvert aux étudiants titulaires d'un des diplômes suivants :

- Diplôme d'une école d'ingénieur ou de commerce, diplôme universitaire français ou diplôme professionnel cohérent avec le niveau BAC+5.
- Diplôme étranger équivalent aux diplômes français exigés ci-dessus.
- Diplôme de BAC+4 avec au moins trois années d'expérience professionnelle.
- A titre dérogatoire, le jury d'admission pourra considérer comme recevables, certaines candidatures de niveau BAC+4 sans expérience professionnelle.
- Un niveau de français B2 est requis pour les candidats non francophones.

### Sélection

#### La sélection se fait en deux étapes :

- Dossier de candidature en ligne pour en évaluer la qualité académique: [ms.msc.em-normandie.com](https://ms.msc.em-normandie.com)

- Entretien de motivation avec un jury via Skype.

L'entretien vise à comprendre les motivations du candidat.

L'admission définitive du candidat est prononcée par le jury de sélection en fonction des résultats des deux étapes de sélection.

### Calendrier

Des sessions de recrutement sont organisés tous les mois. Il est conseillé d'adresser votre dossier de candidature le plus tôt possible afin d'augmenter vos chances de sélection.

### Pièces à fournir

CV, lettre de motivation, 1 ou 2 lettres de recommandation (optionnel), diplôme(s), relevés de notes, passeport, photo d'identité, test de français si besoin.

Frais de dossier : 50€

#### Candidatures en ligne sur :

[ms.msc.em-normandie.com](https://ms.msc.em-normandie.com)

## FUNDING

Various options are offered to help students fund their studies:

- Grants: Higher Education, Regional, Travel or Internship grants
- Paid student jobs offered by the School's Junior Enterprise and Jobs Services
- Scholarship opportunities for high-profile students
- Cooperative tracks

## MSc® PROGRAMS 1 YEAR PROGRAM



### Admission requirements

#### Eligible to apply:

The programme is open to students having completed or in the process of completing:

- A four-year bachelor degree or equivalent.
- A three-year degree with 3 years professional experience.
- In some cases, a three-year degree with no professional experience may be accepted.
- Language requirements for non-native speakers: IELTS 6/ TOEIC 790/TOEFL 83, or proof that English was the candidate's language of study or work for at least a year.

### Selection

#### The selection is a two-step process:

- The online application form [ms.msc.em-normandie.com](https://ms.msc.em-normandie.com) in order to evaluate academic excellence and motivation to pursue studies.
- The selected applicants will be invited to an interview.

### Required Documents

CV, cover letter, copy of your passport, ID photography, diploma or certificate of attendance if you have not yet graduated, university grades transcript, one or two recommendation letters (optional), and English test.

No English language test score is required for students holding a degree from an English-speaking university.

Application fees: 50€

#### Online application on:

[ms.msc.em-normandie.com](https://ms.msc.em-normandie.com)



# EXPLORE THE WORLD WITH EM NORMANDIE

From EM Normandie, to the world. Discover new ways to live, learn, and grow by studying abroad during your journey at the School thanks to a wide variety of partner institutions recognised for their academic excellence. With more than 200 partner universities to choose from, spread across 5 continents, the only remaining question is: where will you go next?

## North America

### CANADA

Abbotsford ●  
Calgary ●  
Moncton ●  
Québec City ●

### USA

Bellingham ●  
Boston ●  
Chicago ●  
Denver ●  
Joliet ●  
Jacksonville ●  
Lake Charles ●  
Las Cruces ●  
Livingston ●  
Los Angeles ●  
Macomb ●  
Nashville ●  
New York ●  
Pullman ●  
Riverside ●  
Seaside ●  
West Chester ●

### MEXICO

Aguascalientes ●  
Guadalajara ●  
Guanajuato ●  
Mexico City ●  
Puebla ●

## Central and South America

### ARGENTINA

Buenos Aires ●  
Córdoba ●

### BRAZIL

Rio de Janeiro ●  
São Paulo ●  
Curitiba ●

### CHILE

Concepción ●  
Santiago ●  
Valparaíso ●  
Viña del Mar ●

### COLOMBIA

Cartagena ●  
Bogotá ●  
Cali ●

### COSTA RICA

Cartago ●

### PERU

Lima ●

### URUGUAY

Montevideo ●

## Africa

### EGYPT

Cairo ●

### COAST

Abidjan ●

### MAROCCO

Casablanca ●

### SENEGAL

Dakar ●

### TUNISIA

Carthage ●  
Tunis ●

## Australia

Perth ●

## Europe

### AUSTRIA

Vienna ●

### BELGIUM

Antwerp ●  
Brussels ●  
Liege ●  
Leuven ●

### CROATIA

Zagreb ●

### CZECH REPUBLIC

Brno ●  
Prague ●

### DENMARK

Odense ●

### ESTONIA

Tallinn ●

### FINLAND

Joensuu ●  
Jyväskylä ●  
Kuopio ●  
Lappeenranta ●  
Oulu ●  
Vaasa ●

### GERMANY

Aachen ●  
Bamberg ●  
Dortmund ●

Frankfurt ●  
Hamburg ●  
Leipzig ●  
Munich ●  
Münster ●  
Osnabrück ●  
Paderborn ●  
Regensburg ●

### GREECE

Athens ●

### HUNGARY

Budapest ●  
Debrecen ●  
Szeged ●

### IRELAND

Dublin ●  
Cork ●

### ICELAND

Reykjavik ●

### ITALY

Bergamo ●  
Milan ●  
Pavia ●  
Rome ●  
Verona ●

### LIECHTENSTEIN

Liechtenstein ●

### NETHERLANDS

Groningen ●  
Venlo ●

### NORWAY

Bodo ●  
Lillehammer ●

### POLAND

Katowice ●  
Krakow ●  
Poznań ●  
Toruń ●  
Warsaw ●

### PORTUGAL

Lisbon ●  
Porto ●

### ROMANIA

Cluj-Napoca ●  
Iasi ●

### RUSSIA

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Moscow ●  
St. Petersburg ●  
Tomska ●

### SLOVAKIA

Bratislava ●

### SLOVENIA

Ljubljana ●  
Maribor ●

### SPAIN

Granada ●  
Lleida ●  
Madrid ●  
Santander ●  
Vic ●

### SWEDEN

Göteborg ●  
Karlstad ●  
Stockholm ●  
Växjö ●

### SWITZERLAND

Zurich ●

### TURKEY

Istanbul ●  
Izmir ●

### UNITED-KINGDOM

Nottingham ●  
Oxford ●  
Sheffield ●

## Asia

### CHINA

Chengdu ●  
Dalian ●  
Hong Kong ●  
Guangzhou ●  
Shanghai ●  
Shantou ●

### SOUTH KOREA

Daejeon ●  
Incheon ●  
Sejong ●  
Seoul ●

### UNITED ARAB EMIRATES

Dubai ●

### INDIA

Ahmedabad ●  
Chandigarh ●  
Ghaziabad ●  
Gurgaon ●  
Indore ●  
New Delhi ●  
Udaipur ●

### INDONESIA

Jakarta ●

### JAPAN

Beppu ●  
Nishinomiya ●

### KAZAKHSTAN

Almaty ●

### KUWAIT

Kuwait City ●

### LEBANON

Jounieh ●

### MALAYSIA

Kuala Lumpur ●

### PHILIPPINES

Manila ●

### SINGAPORE

Singapore ●

### TAIWAN

Hsinchu ●  
Minxiong Chiayi ●  
Taïnan ●  
Taipei ●  
Taoyuan ●

### THAILAND

Bangkok ●

### VIETNAM

Hanoi ●

● Destinations in M1  
● Double degree destinations in M2  
Vile : AACSB, EQUIS, AMBA and/or EPAS accredited destinations



MORE THAN 170  
PARTNER UNIVERSITIES  
IN 55 COUNTRIES



Learn more  
[univ-partenaires.em-normandie.com](http://univ-partenaires.em-normandie.com)



# CAREER

The Career Path is a complete system that includes classroom training, individual or group coaching sessions, preparation and simulations of recruitment interviews, CV audits, personality testing and access to an online platform of tools and tutorials. It is available to EM Normandie students at every step of their training for all programmes.

## Thanks to the Career Path:

- Identify and reveal your talents
- Learn to communicate and cooperate with others
- Design your professional project
- Demonstrate your added-value



Average gross annual salary including bonuses for international graduates: **40.5k€**



### Among the last 4 classes:

- **96%** of graduates are satisfied with their jobs
- **96%** of graduates are satisfied with the training received at EM Normandie



**Permanent contracts:** among the last 4 classes, **87%** of active international graduates are on permanent contracts

## INDUSTRIES



## GROW YOUR NETWORK WITH ALUMNI EM NORMANDIE

Alumni EM Normandie is the association that brings together former and current EM Normandie students. With more than 18,500 members in France and abroad, «it offers a range of valuable services to help you during your time at the School and accompanies you throughout your professional integration,» sums up Solène HEURTEBIS, Director of Alumni EM Normandie. Its website, designed as a social network, allows members to communicate easily, to consult all exclusive internships, work-study and employment opportunities, to participate in the Association's events and to be accompanied by a mentor (graduate).

More info : [alumni.emnormandie.com](http://alumni.emnormandie.com)



### Michel WOLFOVSKI

Graduate 1982  
General Director - Finance  
Club Med



### Laura HETYEI

Graduate 2016  
EMEA HR Global People Services Specialist  
Bloomberg L.P.



### François-Xavier RANGER

Graduate 2016  
General Manager  
RM Consulting CO LTD



### Stefan CRUCON

Graduate 2014  
Channel Team Lead - Mobile CRM  
Zalando



### Pierre THOMAS

Graduate 2009  
Live Operations Manager  
Ubisoft

## THEY TRUST THE SCHOOL

EM Normandie works with companies of all sizes, VSEs, SMEs and large corporations all over the world





# CAMPUS LIFE

## Five campuses, five different ways to enjoy EM Normandie.

With its multi-campus presence in France, England and Ireland, studying at EM Normandie means benefiting from the same level of academic excellence across the board, with a twist of cultural exception that makes each campus feel unique. Learn a new language, enjoy top-facilities, and find the best student society to join for your individual growth.

## CAEN CAMPUS

At the heart of a centre of research and teaching excellence, the campus includes five amphitheatres, open-access computer rooms, language laboratories, a media library, relaxation rooms, community life areas and a working room open until 10pm on weekdays. Student society life is very active on campus, with over 20 to choose from. Amongst them, the International Student Society is dedicated to welcoming international students and ensuring their successful integration to EM Normandie's family.

## LE HAVRE CAMPUS

Located just a few minutes away from the port, in the heart of the city, the new campus will have all the amenities to make you feel at home away from home. With more than 15 student societies, life on campus can be the source of all sorts of professional and personal fulfilments. For international students who want to share experience with other expats, the Global Village student society is the association to join! With events such as orientation days, city visits and other cultural adventures, Global Village is making sure International students make the most out of their experience at EM Normandie.

## PARIS CAMPUS

The Paris campus is ideally located at the heart of the French capital, just a few minutes away from the Eiffel Tower. Students on campus are welcomed with an infrastructure designed for their well-being and can enjoy facilities encouraging collaboration. Do you want to experience the city of light from a student society's perspective? Choose from more than a dozen associations and make your experience in the city unforgettable. International students on campus can count on "Yakuz'EM": the students' bureau in charge of promoting students through various events organised throughout the year.

## OXFORD CAMPUS

The campus greets you in the historic centre of the city of Oxford, near the world-famous university, which is a bonanza for anyone wanting to acquire an international cultural orientation and take courses taught entirely in English. The campus houses a library, a cafeteria and a sports hall. In terms of leisure, Oxford will delight lovers of shopping, museums and worldwide cuisine. Student society life on the Oxford campus is blooming with many projects in development. International students arriving on campus are enrolled in a "buddy programme" where they are assigned a designated EM Normandie ambassador to teach them the ropes of the city and facilitate their integration.

## DUBLIN CAMPUS

The Dublin campus, which opened its doors in September 2017, relocated in early 2019 in order to get closer to the city centre and the financial district. On this new campus, students can take advantage of two large lecture rooms, a catering and a lounging area. With two years of existence and a small cohort of students, EM Normandie's student society life is organised around discovering the many aspects of the Irish culture, such as Gaelic sports, sightseeing and, of course, social life.



## CONTACTS

### Natalia JAIME

International Admission Manager  
LATIN AMERICA • MAGHREB

### Adèle PRUVOST

International Admission Manager  
EASTERN EUROPE • SOUTH ASIA

### Pauline GIAIME

International Admission Manager  
CHINA

### Clarisse ISSA

International Admission Manager  
AFRICA

### Boss PUTHYAMPURATH

India Admission Manager  
INDIA

### Nora FUENTES

Head of International Recruitment

— Write us on  
[applyto@em-normandie.fr](mailto:applyto@em-normandie.fr)



Making international students feel at home on its campuses is paramount to the School. In addition to dedicated student societies that organise activities for international students throughout the year, each campus has a dedicated English speaking coordinator within Le HUB (the School's centralised administration hub) so that your integration can be as smooth as possible.



# INTERNATIONAL PROGRAMMES

## CAEN

9, rue Claude Bloch  
14052 CAEN CEDEX 4  
Tél. : +33 (0)2 31 46 78 78

## LE HAVRE

30, rue Richelieu  
76087 LE HAVRE CEDEX  
Tél. : +33 (0)2 32 92 59 99

## PARIS

64, rue du Ranelagh  
75016 PARIS  
Tél. : +33 (0)1 75 00 00 76

## DUBLIN

Ulysses House, 22-24 Foley Street  
DUBLIN 1, D01 W2T2  
Tél. : 00 35 3190 111 75

## OXFORD

Jericho Building - Oxpens Road  
OXFORD OX1 1SA  
Tél. : 00 44 1865 681 407

**POUR EN SAVOIR +**  
**em-normandie.com**



Association à but non lucratif (loi 1901) sous contrat de droit privé, l'École de Management de Normandie a été créée par les CCI Seine Estuaire et Caen Normandie • Membre du Chapitre des Écoles de Management de la Conférence des Grandes Écoles (CGE) • Membre de la Fondation Nationale pour l'Enseignement de la Gestion des Entreprises (FNEGE) • Membre actif de l'Union des Grandes Écoles Indépendantes (UGEI) • Membre de Campus France • Membre fondateur de l'European Master of Business Sciences (EMBS) • Qualification Établissement d'Enseignement Supérieur Privé d'Intérêt Général (EESPIG) par le ministère de l'Éducation Nationale, de l'Enseignement Supérieur et de la Recherche • Membre de l'European Foundation for Management Development (EFMD) • Membre de l'Association to Advance Collegiate Schools of Business (AACSB) • Label BSIS • Accréditation EPAS pour le Programme Grande École en formation initiale • Accréditation AACSB • Accréditation EQUIS • L'EM Normandie agit en faveur du développement durable.

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