



OLD SCHOOL ■ YOUNG MIND



About EM Normandie Business School:

- ✓ Founded in 1871 - one of the 1st French Business School
- ✓ The School offers undergraduate and postgraduate degrees
- ✓ 5 campuses in 3 countries
- ✓ Nationally and Internationally accredited
- ✓ In the Top 20 of French Business School (2019)



EM Normandie Business School Key Figures:



4 000

Full-time and part-time students



79

Professors (80% hold a PhD)
+ 860 external professionals



17 500

EM Normandie Alumni
Networkmembers



200

partner universities
17 dual degree options

2

Campuses abroad
(Oxford & Dublin)



5 000

Partner companies

2 000

jobs and internship offers published
each month

National and International Accreditations:

VISA, LABELS AND ACCREDITATIONS

- ✓ Member of the Schools of Management Chapter of the *Conférence des Grandes Ecoles* (CGE)
- ✓ *Academic excellence and worldwide reputation* **AACSB** and **EQUIS**
- ✓ State accredited :
 - ✓ 5-year Master's degree *Grande Ecole Programme* (Master in Management)
 - ✓ 3-year Bachelor in International Management
- ✓ International **BSIS** (Business School Impact System) certification



EM Normandie Business School in Rankings:


2019, QS World University Rankings

	Business schools awarding master degree	71st
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2019, France Business Schools:

	Ranking of French Business Schools – master degree	16th
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2019, Ranking for MIM and Bachelor programs:

	Master in Management (Programme Grande Ecole)	11th
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	Bachelor in International Management	7th
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2019, Eduniversal France and World ranking for MS & MSc

	MSc Cross-Cultural Marketing and Negotiation	1st	28th
	MSc International Events Management	5th	12th
	MS Marketing, Communication et Ingénierie des Produits Agroalimentaires	4th	26th



A MULTI-CAMPUSES SCHOOL

FIVE CAMPUSES - 3 COUNTRIES

CAEN



LE HAVRE



PARIS



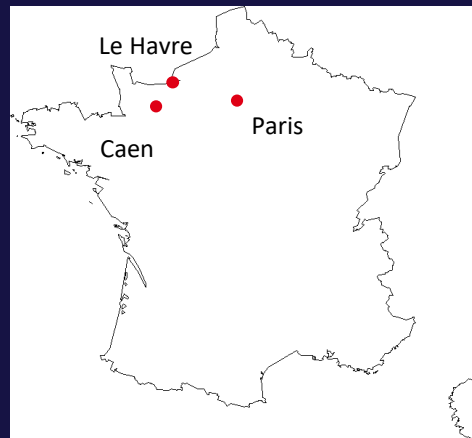
DUBLIN



OXFORD



Where to find
them on the
map ?



CAEN

Only two hours from Paris, the Caen Campus is located in the northern Higher Education and Research hub, which hosts some 14,000 students.

[Video \(click here\)](#)



LE HAVRE

Normandy's largest city. Only two hours from Paris. School's historic campus. In the heart of a maritime metropolis, with cutting-edge modern architecture and an ideal blend of countryside and coastal living.

[Video \(click here\)](#)

PARIS

With an exceptional location in the 16th District, the campus offers an innovative and stimulating working environment in the heart of France's economic and cultural capital.

[Video \(click here\)](#)



OXFORD

The Campus greets you in the historic center near the world-famous Oxford university and just 80 km from London and its unparalleled financial district, the City of London.

[Video \(click here\)](#)

DUBLIN

The Dublin Campus is located near the Financial District. Dublin has experienced unprecedented economic growth in recent years thanks to many start-ups and major corporations

[*Video \(click here\)*](#)

INTERNATIONAL RECOGNITION:

200+ PARTNER UNIVERSITIES
IN 65 COUNTRIES

- ✓ 17 dual degree programmes with institution partners
- ✓ Both Undergraduate/graduate programmes in English

LATAM:

- ✓ INSTITUTO TECNOLÓGICO Y DE ESTUDIOS SUPERIORES DE MONTERREY
- ✓ UNIVERSIDAD DE GUANAJUATO
- ✓ UDEM
- ✓ UNIVERSIDAD POPULAR AUTÓNOMA DEL ESTADO DE PUEBLA (UPAEP)
- ✓ UNIVERSIDAD LA SALLE (Colombia)
- ✓ UNIVERSIDAD COLEGIO MAYOR DE NUESTRA SEÑORA DEL ROSARIO (Colombia)
- ✓ UNIVERSIDAD TECNOLÓGICA DE BOLÍVAR (Colombia)
- ✓ UNIVERSIDAD DEL PACÍFICO (Peru)

Types of Programs:

Bachelor in International Management

Campus Le Havre

(possibility to access on 1st or 3rd year)

Year 1

Management Fundamentals: FR or ENG*
2 months compulsory internship

Year 2

Internationalization: study abroad in one of our partner schools

Year 3

Specialization year:

International Business and Logistics (FR) or
International business (ENG)

+

3 to 5 months internship
in France or abroad



Master in Management

Recognized by the French Ministry of Superior Education
(DOUBLE ACCREDITATION EQUIS AND AACSB)

Year 1 : Campus Le Havre

Core management courses

Gap year : optional

Year 2: Campus depends on specialization chosen

Study one of our 17 specializations:

1. Audit and Corporate Finance (FR)
2. International Marketing and Business Development (ENG)
3. Financial Data Management (ENG)
4. International Business (ENG)
5. International Events Management (ENG)
6. International Logistics and Port Management
7. Digital Strategy and Innovation (FR)
8. Human Resources (FR)
9. Information Systems and Digital Technologies (FR: double degree)
10. Marketing, Communication and Engineering of Agri-Food Industries (FR)
11. Digital Strategy and Start-up Innovation (FR)
12. Strategy and Territories Development (FR)
13. Supply Chain Management (ENG)
14. Startup et Digital Development
15. Marketing Strategy and business Development (FR)
16. **Marketing and Digital in Luxury and Lifestyle (ENG) (new)**
17. **Supply Chain, Logistics and Innovation (FR) (new)**

Internship (6 months) and final dissertation

6 MSc's (Master of Science)

15-month programs taught in **English**:
9 months of classes + 6-month internship)

- Accredited by the Conférence de Grandes Ecoles* -

5 MS's

(Mastères Spécialisés)

15-month programs taught in **French**:
9 months of classes + 6-month internship)

- Accredited by the Conférence de Grandes Ecoles -

Mastères Spécialisés, Msc (Masters of Science), and Postgraduate Degree:

Mastères Spécialisés (FR)

- ✓ MS Stratégies de Développement et Territoires
- ✓ MS Manager des Ressources Humaines
- ✓ MS Marketing, Communication et Ingénierie des Produits Agroalimentaires
- ✓ MS Stratégie Marketing et Développement Commercial

Nouveau programme :

- ✓ MS Supply Chain, Logistique et Innovations

MSc: Masters of Science (ENG)

- ✓ MSc Supply Chain Management
- ✓ MSc International Events Management
- ✓ MSc International Logistics and Port Management
- ✓ MSc International Marketing & Business Development
(before Cross-Cultural Marketing and Negotiation)

New programs :

- ✓ MSc Marketing Digital in Luxury and Lifestyle
- ✓ MSc Financial Data Management

POSTGRADUATE DEGREE (FR)

- ✓ INFORMATION SYSTEMS MANAGEMENT

Eligibility Criteria :

* For more admission details please refer to our international brochure

Bachelor in International Management :

BMI1 Admission FR or EN:

Students holding non-French high school degree

- French track: official French language level certification (B2 level is requested)
- English track*: IELTS 5, TOEIC 750 or TOEFL IBT 71

BMI3 Admission FR or EN:

Students having completed or in the process of completing a Bac+2 degree (2 years of superior education after high school)

Master in Management International :

- 3-year undergraduate degree
- Language requirements:
 - French: B2
 - English: TOEFL (530), TOEFL IBT (71), TOEIC (790), IELTS (6).

Mastère Spécialisé and Postgraduate Degree

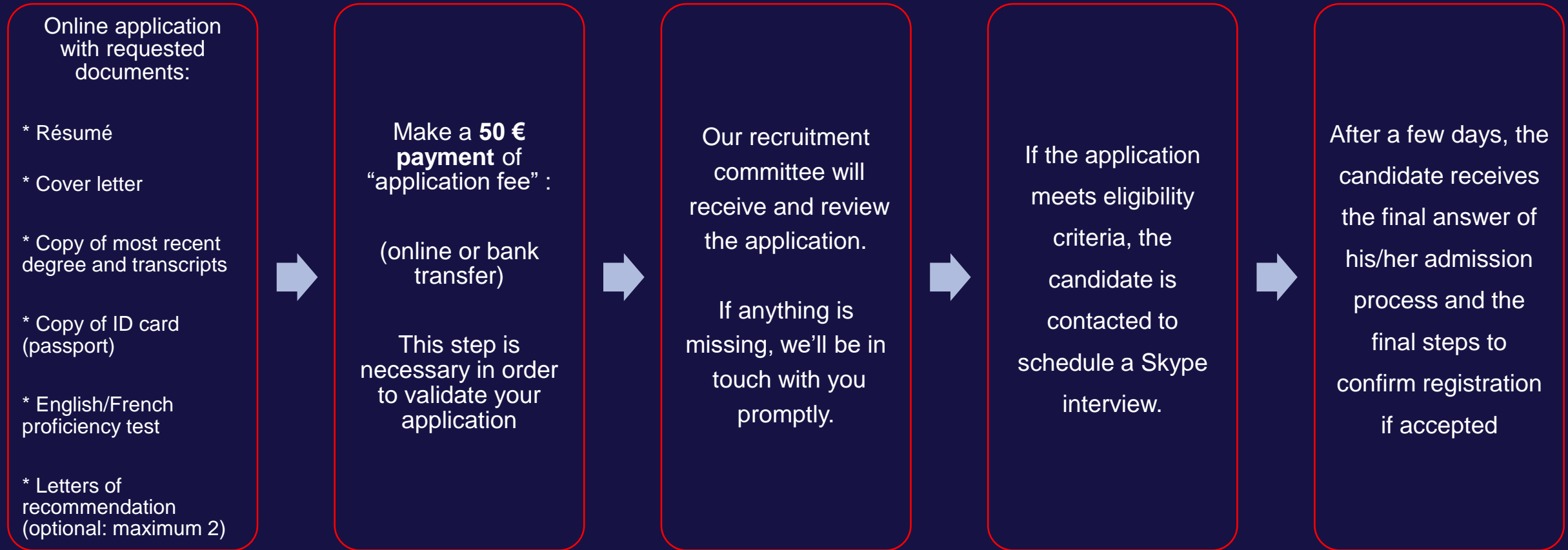
- 5-year equivalent degree
- Or 4-year equivalent degree with 3 years of professional experience
- Language requirements :
 - French: B2
 - Students coming from French-speaking countries, are excepted from this French proficiency test

MSc (Master of Science):

- 4-year equivalent degree
- Or 3-year equivalent degree with 3 years of professional experience
- Language requirements :
 - English: TOEFL (530), TOEFL IBT (71), TOEIC (790), IELTS (6).
 - Students coming from English-speaking countries, are excepted from this English proficiency test

Admission Process:

(One month should be more than enough for you to go through the whole process)



PROFESSIONAL INTEGRATION

MASTER OF INTERNATIONAL MANAGEMENT

FOCUS
GRADUATES
2018

PROFESSIONAL INSERTION



6%

started or took over
a business



**PLACE OF
WORK**

57% Île-de-France
25% Province
18% Abroad

94%

are satisfied with
their 1st job



60%

40%

20%

0%

Breakdown of Annual
Gross Salaries
(including bonuses)



PROFESSIONAL INTEGRATION

MASTER OF INTERNATIONAL MANAGEMENT

TOP 4 ACTIVITY SECTORS



FUNCTIONS



TYPES OF COMPANIES



PROFESSIONAL INTEGRATION

BACHELOR INTERNATIONAL MANAGEMENT

FOCUS
GRADUATES
2018



89.2%

Net employment rate



92%

found employment
within 3 months



62%

found employment
before graduation



70%

function linked to
international activities

Services for international students

Before and upon arrival:

- Backup and support desk for accommodation/housing
- Administrative procedure (visa)
- Opening bank account (partnership with banks)
- French health care and insurance orientation
- Airport pick-up organization, [welcoming and orientating them](#).



During their studies:

- International week with the support of **students' club "Global Village"**. For instance, social, cultural and leisure **events**, city sightseeing, visiting major sites of interest, etc.

Important :

- It is very important to arrive the week before the school starts in order to attend "Welcome/Orientation days".
- The International team will welcome you to present the administration team, your campuses, etc.

After their departure:

- Assist them with administrative issues if needed.

ANY QUESTION?

KEY CONTACTS :

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